



TOKIKATA



# TOKIKATA

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Proposal for salon work

Designed and developed by Scissor Street Inc,

Without cutting a single strand of hair nor using any chemicals.

A new generation salon item for conditioning hair



TOKIKATA



## 'TOKIKATA' Unclog (解い) + Form (カタチ)

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Removing tangles and create a whole new condition - TOKIKATA

By removing oxidized excess sebum

Unclog the hair follicles

Restore the natural gloss and feel of the hair





## Gloss from root to shaft

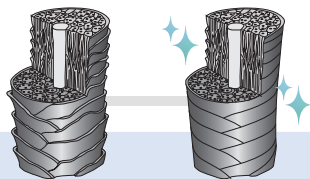
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Cells in hair stopped working, so we utilize the moisture content inside the hair

By electrostatic repulsion, negative electrons reach to the tip of hair.

The hair will have a overall glossy look.

(※Differences may occur depending on the moisture content of the hair.)



If it is moisture enough in the hair,  
the effect of TOKIKATA will spread  
throughout the hair.

+

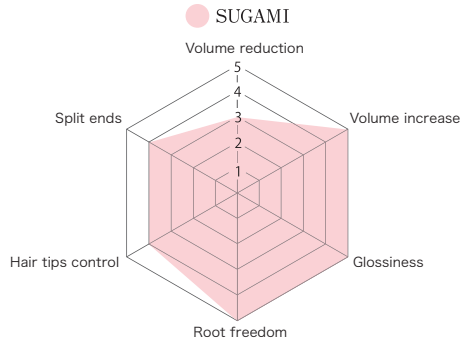


When used with professional treatment,  
hydrogen bonding will occur,  
enhancing the repair effect.





## -SUGAMI- for natural hair



01. Gives free movement to the roots, making the hair and scalp soft. (Root freedom)
02. Emphasizes design and desired control.
03. Increases or decreases volume around the crown and throughout the hair.
04. Supported by a wide range of age groups.
05. Becomes easier to style with wax, oil, and other products.
06. Material : TAS (Original steel material)





Create volume  
achieve a light, treated-looking texture.

The roots become soft  
resulting in a natural and versatile finish.

Ideal for managing hair with aging hair or other frizz parts.

Recommended for customers with perm,  
layered styles, soft hair, or thin hair.

#### ———— Scalp Improvement ————

Made of carbon material with a high level of similarity to diamonds.  
It helps delivering oxygen to the scalp and promotes normal turnover.

The Offset Handle    Total length:14.8cm (5.8inches)

- ① Allows stable and controlled grip
- ② Compact Design for Fine Operations

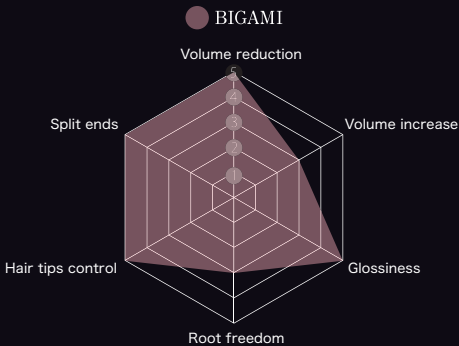
Glasses Handle    Total length:15.3cm ( 6inches)

- ① Suitable for individuals with bigger hands with it's longer design
- ② Easy to adjust the way of holding TOKIKATA

Price : ¥151,800(with taxes)



## -BIGAMI- for glossy hair



01. Give direction to the roots and add firmness to the hair and scalp. (Root freedom)

02. Suitable for those with abundant hair volume who want to reduce overall volume.

03. Ideal for those who want to create a noticeable impact before and after treatment.

04. Allows for easier styling and control of frizz.

05. Material: MOS (Original steel material)



Achieve a well-structured and voluminous look,  
resembling a heavy treatment.

Strong correction power at the hair roots

Resulting in a shape-retaining finish with resilience

Ideal for taming frizz and controlling hair damage

Recommended for customers with one-length cuts,  
graduated cuts, coarse hair, or thick hair.

#### ——— Hair Texture Improvement ———

Made with pure silicon material.

Silicon material maximizes hydrogen bonding  
and enhances corrective effects on the hair.

3D Handle      Total Length : 14.8cm ( 5.8inches)

- ① Allows stable and controlled grip
- ② Compact Design for Fine Operations

Glasses Handle      Total length:15.3cm ( 6inches)

- ① Suitable for individuals with bigger hands with it's longer design
- ② Easy to adjust the way of holding TOKIKATA

Price : ¥151,800(with taxes)



3D Handle

Glasses Handle

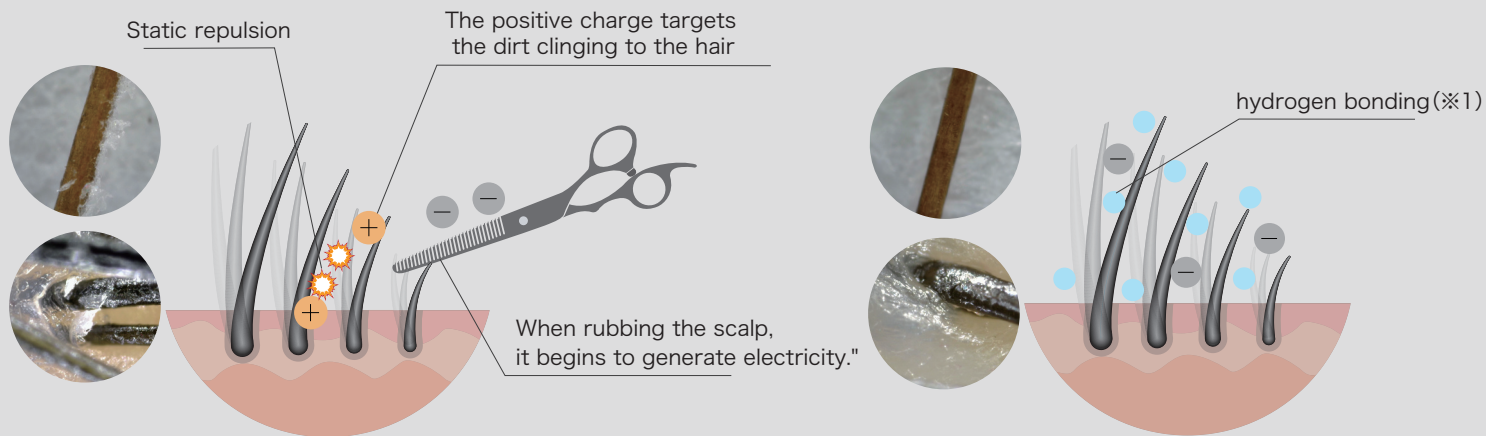
※for both right/left handed

## Process

By using anti-static properties, it removes scalp sebum and provides moisture. With the removal of sebum, the hair roots become free making it easier to control the flow of the hair.

※Effect duration is estimated to last from 1 week to 3 weeks.

※The effectiveness may vary depends on the hair texture and individual hair conditions. (Combining continuous use with treatments can extend the duration of effects.)



### Step 1

By utilizing anti-static properties, it creates a repelling effect similar to two positive magnets, causing dirt and impurities on the hair and scalp to be loosened and removed. It also adheres to the negative "TOKIKATA" particles (Removes artificial dirt as well)

### Step 2

While removing dirts, hydrogen bonding occurs replenishing moisture to the hair and scalp.

NEXT hydrogen bonding mechanism. (※1)

## Hydrogen Bonding Mechanism

By TOKIKATA becoming charged (electrified) hydrogen and oxygen are attracted providing moisture and glossiness to the hair.

### Step 1

When rubbing on the scalp, it starts to generate a small amount of electricity and initiates hydrogen bonding.

Hydrogen (H)

Oxygen (O)

Moisture (H<sub>2</sub>O)

invisible micron-sized moisture

Hydrogen bonding



Adsorption

The passive coating on the surface of TOKIKATA attracts hydrogen and oxygen. The non-oxidizing protective coating※1 is formed on the hair and scalp aiding in the long-lasting effects of TOKIKATA.

(The duration of effects may vary individually.)

### Step 2

Through hydrogen bonding, moisture is given to the hair and scalp. Provides a protective coating that prevents oxidation.

Passive coating (non-oxidizing protective coating)

※1 Coating → A film that helps maintain a clean environment with less residue of dirt.



### What is the non-oxidizing film?

It creates an environment where the hair and scalp are less prone to dirt for approximately 2-3 weeks, even when the customers return home. It can be easily rinsed off with shampoo.

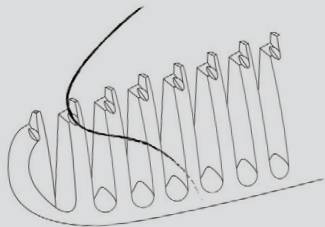
(※The effectiveness may vary depending on the scalp condition.)





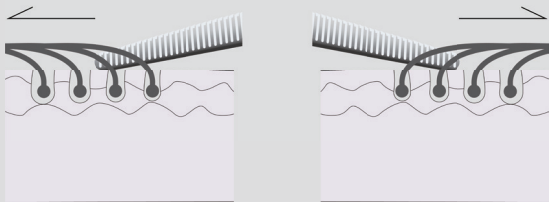
## Hair root correction effect

TOKIKATA helps relax the muscles and makes it easier to adjust the hair growth pattern.



It has a special design in the comb section

Applies tension in the direction of progress, making it easier to correct hair growth patterns



Condition of the hair follicles



Before correction



After correction



For strong frizz hair, take a slice and manipulate TOKIKATA using the same technique as the direction of the dryer





TOKIKATA has obtained the following patents:

Patent No. 6711970

Patent No. 6606653

Additionally, we have acquired the following trademarks:

TOKIKATA (Standard Characters)

scissorsstreet (with mascot)





PRODUCT information

TOKIKATA WEBSITE

Manufacturing company

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